What Is PASSION?

Why are we so passionate about passion at work? Because every success, great or small, involves people who are passionate about their work. Passionate people live by their values. One of the crucial traits of successful leaders is having passion for what they do, their goals and the innate desire to service, support and please others around them.

Additionally, passionate leaders tend to develop passionate followers and future leaders. Passion makes the difference in the life of individuals and teams and consequently boosts the entire potential of the organisation. The passionate leader combines both traits which are manager of meaning and manager of progress and caring!

Why Is It Important?

When people are passionately engaged in their work, they are more fulfilled, committed and receptive. This means that they are ignited to achieve the organisation’s goals. Passion compels people to contribute to an ideal that supersedes the job / task. Team members experience a deeper meaning to their work and they feel the value of being part of a dream, thus they see the big picture clearly and understand how their contributions add to the overall success of the organisation.

People who are filled with passion are always filled with enthusiasm. There is nothing like passion to energise an employee, a specific project or a company. There is an energy that resonates within people who are passionate. Work seems to get done more easily; successes seem to multiply and the desire to achieve more increases.

How Do We Build A PASSIONATE Work Force?

Passionate leaders establish the values that underpin the core mission and vision of the organisation. Most significantly, it is the leader’s passion and commitment that drives these values and turns the dream into reality. Passion is one of the driving forces that transform vision into actions! In order to achieve this higher stage of performance, to start with leaders must articulate the vision which is a deep rooted belief in what outcomes they envision. Moreover they need to conceptualize their vision of the future; this is of paramount importance. By communicating this vision in a clear and concise manner they will release the energy and inspiration that takes the whole organization to a superior level.

Secondly, leaders disseminate the passion of caring for their people, their customers and all other stakeholders. They act beyond the written vision and mission statements by displaying behaviours related to passion. Leading the collective efforts of people in order to make the vision tangible for the customers, requires very high energy levels throughout the organisation; some of us call it an inspired workforce, others a dedicated team but it all boils down to a passionate, lively and animated organism. Leading with passion will enhance your team’s efforts and foster commitment. Passionate teams create unique customer experiences that generate powerful and sustainable results! The spirit of a committed workforce is the key ingredient to a resilient organisation. The lasting success of an organisation lies in its unwavering dedication to customers. Passion is one of the driving forces that makes you stand out of the crowd and makes your organisation sustainable in time!
This programme targets senior executives of the organisation. Leaders who are responsible for creating a diverse and inclusive environment.

This approach is based on the highest principles of inspiring motivators with a clear and definite set of corporate values.

The mission is to surface passionate attitudes and behaviours about creating successors through a learning culture. Leaders of tomorrow will drive the values and vision of the organisation with a unique and fresh perspective on behaviours.

As inspired communicators, executives will demonstrate empathic rapport with others and trigger them to innovatively think about new possibilities within the organisation by promoting development and growth.

Your executives will have elevated and renewed ambition whilst exhibiting determination and commitment in exceeding the organisation’s goals.

Moreover, they will passionately be the ambassadors of trust, while building a culture of high expectation to achieve results at all levels of the organisation.

Module 1: Organisation Dynamics, Changing Environment & Passionate Behaviours

The key challenges of businesses today. Why executives have to be passionate about their own goals and organisation values?

Behavioural challenges that executives face in achieving the organisations performance goals. How their own passion and that of others can create a competitive advantage?

The passionate executive’s formula for success & uniqueness!
What is passion?
What behaviours demonstrate your passion?

Module 2: Being Passionate About Diversity

Discovery journey of diversity and preferences among stakeholders Inside and outside the organisation. Knowing oneself and knowing others!

How diverse thinking preferences can influence different people’s perception in the organisation?

Dealing passionately with diversity to achieve the organisation goals!

Module 3: Nurturing Passion in Others Through Inspiration!

Passionate communication that touches the hearts and inspires the minds of the workforce to mobilise them and make them achieve the goals.

Disseminating passion through the organisation layers and levels.

The culture of passion, challenges and opportunities.

Module 4: Passionate Leaders, Develop Passionate Successors

Passion towards developing future passionate leaders.

Behaviours to develop future passionate leaders.

Passionate leaders and their role in coaching others to become passionate!

Don’t let your passion become your weakness!
Simon Lawson: Practice Leader, Customer Management

Simon is a senior management and sales consultant with ample focus on managing key accounts, corporate accounts and sales management. He works with organisations and individuals to increase their efficiency and productivity. He is particularly experienced at working with and facilitating groups of adult learners from all levels in an organisation. He has an excellent reputation for leading high-impact and highly participative training programmes in the areas of sales, strategic account management, negotiation and general management. After graduating with an honours degree in Psychology, Simon worked as a sales representative and sales manager for a company in the leisure industry. Following a Masters degree in marketing, Simon worked as a strategic account manager in the finance and communications industries. In 1989 he was offered the post of managing consultant in a London-based training and marketing consultancy, becoming an independent consultant and trainer in 1996. Simon has worked with clients in manufacturing, FMCG and service sectors. Among his clients are Allied Irish Bank, Coca-Cola, Nokia Networks, Novo Nordisk, Toyota and Unilever. He has worked in many different parts of the world – throughout Europe, the Middle East, the Far East, North and South America and Australia. He particularly enjoys the challenge of working in a multi-cultural environment.

Paula Cook: Management Partner

Paula Cook has been working in the management development field for 17 years. Previously, she worked in the area of sales and key account management. Paula was employed by Management Centre Europe (MCE), an organisation offering training and development to companies across Europe. During this time she held the positions of Key Account Manager and Project Manager and gained experience of managing global projects across three continents for organisations such as Nokia and Finnair. Paula is a senior consultant in TTM associates and managed many projects for the regional office in the Middle East, with Vodafone, Etisalat and others! She is also a core faculty member at the Suez University, the corporate university of the French industrial group of the same name. Paula has worked also for organisations such as the Helsinki School of Economics and the Swedish Institute of Management (IFL). Today Paula’s portfolio comprises companies that include SCA, Bank of New York, Solvay and Egmont. Some of the most enriching projects that Paula undertakes is with an international NGO, which works with children in developing countries. With this organisation, Paula is able to pass on skills to individuals working directly with communities and children in Africa, Asia and South America.

Anneliese Mondon: Management Partner

Anneliese Mondon is an experienced business consultant and executive coach. She works mainly in Europe, although she has also worked with companies in the United States, Asia and the Middle East. Anneliese specialises in individual coaching, and has extensive experience in course design and training and facilitation of groups in leadership development, coaching skills and change processes. Anneliese has extensive experience in working with global companies and culturally diverse backgrounds. She acquired her knowledge from “working within” a global company through roles as head of European Affairs and Corporate Leadership Development Europe in General Electric. She is a co-author of a book on personal coaching published in Belgium. She coached many executives of various companies to enhance multiple career and developmental issues.