



The Future of your  
Business relies on  
your Agility

We are living in a time of great change; bigger change, faster and more complex. Organisations are also experiencing more cross-functional and multi-disciplinary change. At the same time, we are more connected and we need to process more information than ever.



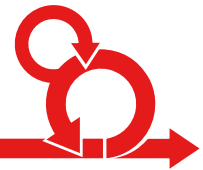
A study by McKinsey found that **9 out of 10 executives** stated that **organisational agility was critical to business success** and is growing in importance over time.

In this, full of rapid, concurrent and never ending change environment, successful organisations must grow their change agility not just to thrive, but also to survive. In fact, senior leaders are starting to acknowledge the importance of agility to their success.

In a PwC survey of 1150 CEOs, 76% said that their ability to adapt to change will be a key source of competitive advantage in the future while a study by McKinsey found that 9 out of 10 executives ranked organisational agility both as critical to business success and as growing in importance over time.

The Project Management Institute's Organisational Agility Report introduced the following equation:

**Greater organisational agility =**  
**Better performance =**  
**Improved competitive advantage**



According to **October 2017 Global Survey** on organisational agility, Respondents in all sectors believe more of their **employees should be working in agile ways.**

**The winners of the future will be those who can out-change the competition and the market.**

This is the main reason most organisations nowadays are realizing that they need much more than just good employees, they need leaders. So how does one become a great leader? "Be more Agile! Build yourAgility", is the most common answer among the professionals. But how? And what does "being agile" mean?

**Unleash your full brainpower.** The only way you can keep up with change and lead through the chaos, uncertainty, distractions, big data and so on...is to become more conscious of your thinking.

As Marla Lepore states in her book "The Whole Brain Business Book", "Unleashing your full

thinking potential can be uncomfortable, though, whether you're a highly structured thinker who needs to experiment and take more risks, or a highly imaginative person who needs the discipline and organisation to be more productive with your time".

Fortunately, "Brain Research" journal supports

the fact that human beings can stretch and overcome their mental blind spots to become a more agile thinkers and leaders.

One of the main components than **makes unique the TTM Methodology** is that our approach is built on the Whole Brain Model. An essential part of any tailored-made solution is a module about self-awareness, knowing oneself, self-management, understanding and appreciating others' and one self's preferences. At TTM Associates we take a different and more innovative approach towards

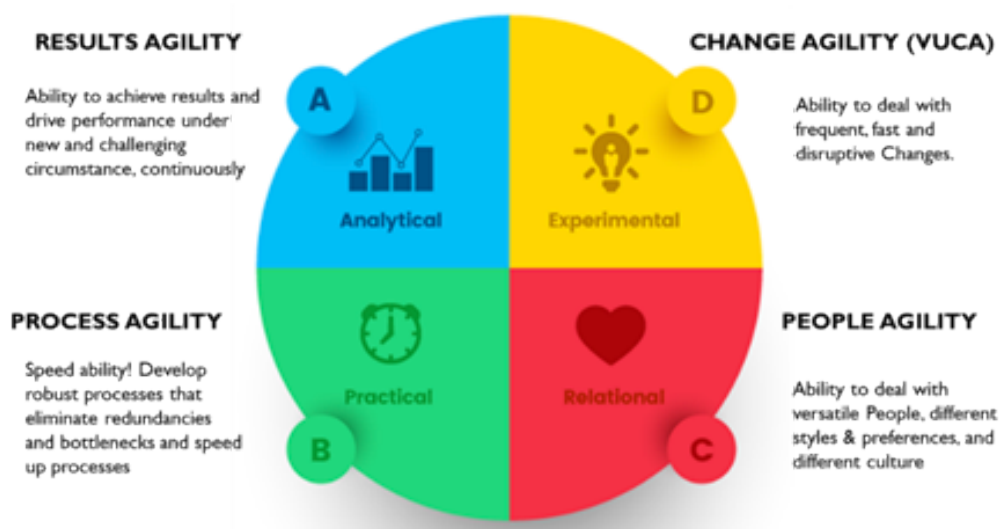
Behavioural Leadership and we are always striving to develop new ways to help our clients achieve better business results through new uses of Whole Brain® Thinking.

For this reason, **we have approached Agility in a unique way - the WholeBrain Way**-to implement to our Behavioural Leadership Solutions. This Behavioural Leadership approach has emerged from recent needs to coop with modern business challenges and demands.

### Being Agile the 'Whole Brain Way'

**Agility:** The methodology emerged from the importance of understanding Organisation Agility as a key element for organisational success as well as survival. The first and most important step towards building Organisation Agility is building Agile Individuals who demonstrate necessary behaviours and obtain essential skills to deliver results in an agile way.

## WHOLE BRAIN AGILITY - AGILITY the Whole Brain Way!



The Behavioral Leadership Approach has been adjusted accordingly, to match with the organisational level we target each time.

### The Agile Leader

“The Agile Leader” approach targets the Executive and Managerial Level.

The journey of the Leader begins by defining the organisational agility, why it’s important, and how someone can become a role-model of leading as an agile leader.

Then the leaders are exposed to four dimensions of Agility as follows:

- 1. Change Agility-** Resilience in reaching your objectives even in a changing environment
- 2. Process Agility-** Use unified simplified process to increase the efficiency of work
- 3. People Agility-** Act as a service leader for teams
- 4. Results Agility-** Get results and achieve objectives in a creative fast way

### The Agile Professional

“The Agile Professional” approach targets the Professional Staff Level.

The journey of the professional begins with the definition of agility, and the role of each member in bringing the organisation close to the agile model of operation.

Then the professionals are exposed to four dimensions of Agility as follows:

- 1. Change Agility-** Resilience in reaching your objectives even in a changing environment
- 2. Process Agility-** Use unified simplified process to increase the efficiency of work
- 3. People Agility-** Act as an effective team member
- 4. Results Agility-** Get results and achieve objectives in a creative fast way.